**Marketing Manager**

**Name:** [Anonymous]

**Contact Information:**

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**Professional Summary:**

Creative and data-driven Marketing Manager with 7 years of experience in driving brand growth, managing campaigns, and improving customer engagement. Expertise in digital marketing strategies, SEO, SEM, and social media management.

**Skills:**

* Digital Marketing, SEO, SEM, PPC
* Social Media Marketing, Google Analytics
* Content Strategy, Campaign Management
* CRM Tools: Salesforce, HubSpot

**Experience:**

**Marketing Manager** | DEF Corp, New York, NY | Mar 2017 – Present

* Led a team of 5 marketers to create and execute successful digital marketing campaigns.
* Improved website traffic by 30% through SEO and SEM strategies.
* Managed a marketing budget of $500,000 annually, resulting in a 25% increase in ROI.

**Digital Marketing Specialist** | GHI Media, Los Angeles, CA | Jun 2014 – Feb 2017

* Designed and managed PPC campaigns, reducing CPC by 20%.
* Developed email marketing campaigns with a 15% higher open rate.

**Education:**

**BA in Marketing** | New York University | 2010 – 2014